

BROUGHT TO LIGHT PRODUCTIONS, LLC

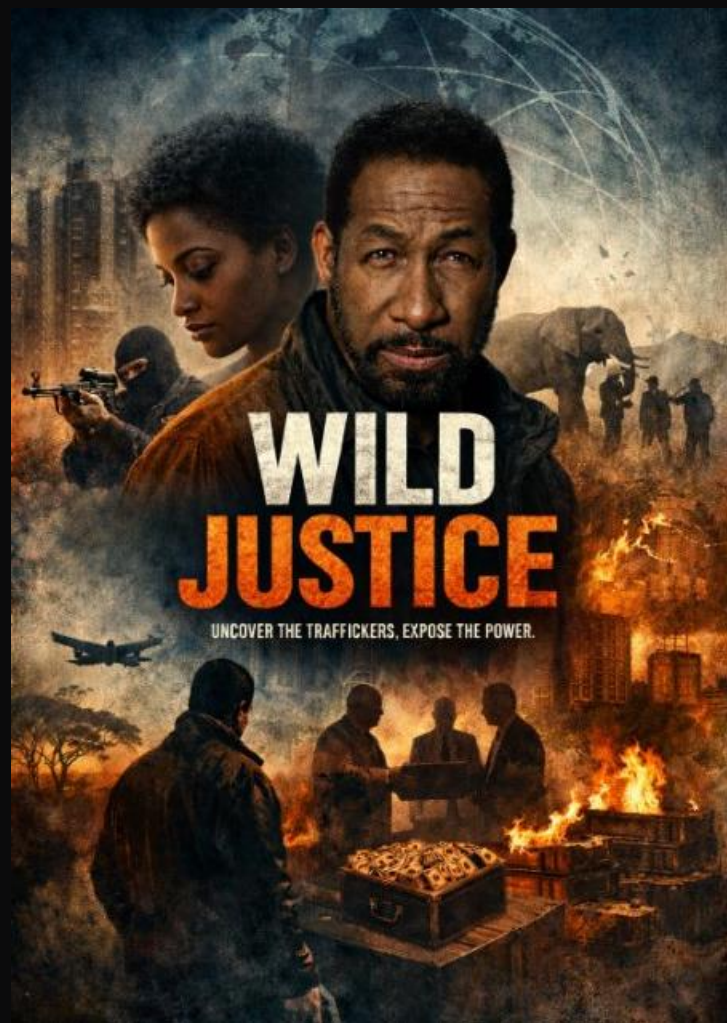


# WILD JUSTICE

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## *Strategic Partnership Prospectus*

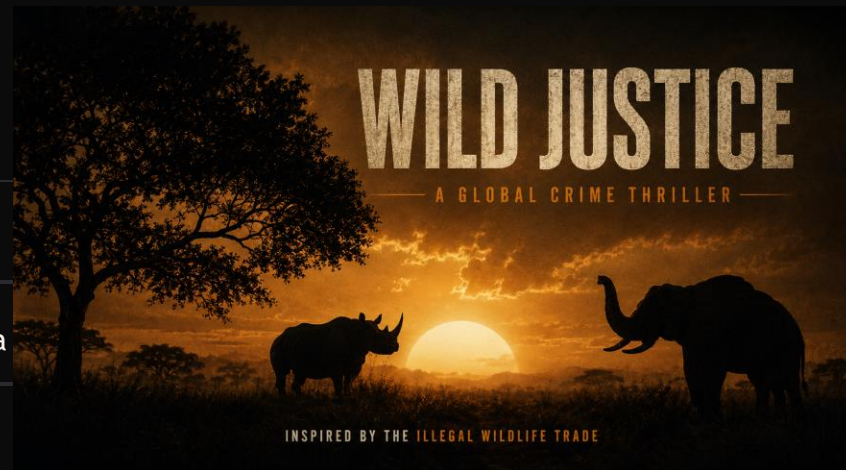
Phased partnership opportunities • Development through release  
Confidential development material • 2026



# The Opportunity

*A PG-13 investigative crime thriller with international scope, franchise potential, and a mission to expose the hidden systems driving wildlife trafficking.*

|            |                                                     |
|------------|-----------------------------------------------------|
| FORMAT     | Feature film • Investigative crime thriller         |
| BUDGET     | US \$7-15 million target range                      |
| SCOPE      | United States • South Africa • potential Canada     |
| ATTACHMENT | Owen Miller as Detective Rick Mills                 |
| STATUS     | Screenplay complete; development revisions underway |



# Why This Story Had To Be Told

Every year, billions of dollars flow through one of the world's largest criminal economies. Most people never see it.

They don't know that wildlife trafficking finances organized crime, fuels corruption, destroys ecosystems, and costs human lives. I didn't know either. Then I started asking questions — and the more I learned, the more impossible it became to look away.

Wild Justice wasn't created to lecture audiences. It was created to entertain them so completely that, by the time the credits roll, they realize they've learned something they will never forget.

*They won't simply remember a thriller. They'll remember that this is happening right now.*

*— Cami Ciotta, Producer*



# Why Partner With Wild Justice

A commercial thriller with credible, long-term alignment beyond a single release window.

## Commercial Value

A distinct international premise, suspense-driven storytelling, a PG-13 audience strategy, and franchise potential create multiple opportunities for visibility and long-term association.

## Mission Value

A credible platform for supporting wildlife protection, investigative truth, ethical travel, innovation, and public education — without turning the film into a lecture.

*The goal is not to fill the screen with logos. It is to build partnerships that improve authenticity, offset production or marketing cost, expand reach, and give each partner a clear, appropriate reason to be involved.*

# Audience & Brand Alignment

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- Adults 25-64 who seek grounded thrillers and prestige crime drama
- True-crime and investigative-journalism audiences
- Viewers invested in conservation, wildlife, ethical travel and global justice
- International markets: US, UK, Europe, Canada and Southern Africa
- Education, museum, sanctuary, NGO and podcast audiences beyond release

Natural categories: mobility • imaging • field technology • outdoor apparel • travel • professional services

# Partnership Timeline

Every phase carries defined benefits. Nothing is promised before it can be delivered.



*Every partnership includes immediate, clearly defined benefits during development, with additional opportunities as the project advances.*

# Phase 1: What Partners Receive Now

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- Development sponsorship and presenting sponsorship for project updates
- Sponsor recognition on the website and selected development materials
- Recognition in the production journal and newsletter
- Sponsored podcast episodes, once the podcast begins
- Branded educational or awareness content tied to wildlife crime
- Social media features, partner spotlights and co-branded conservation messaging
- Early-access project updates and invitations to virtual development presentations
- Recognition as a founding partner

## LESS PLACEMENT, MORE PARTNERSHIP

This phase supports the creation and development of the film while the partner receives immediate visibility and association with the mission.

This is the founding group — the smallest, most carefully protected set of relationships the project will ever have.

# Phase 2: Production & Placement

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Begins once the film is financed and moving toward principal photography.

## Script-Integrated Placement

Products used organically by characters within approved scenes.

## Field & Equipment Support

Wardrobe, vehicles, cameras, technology, travel, lodging and field gear.

## Production Supply

Location and transportation support, cast and crew product support.

## Official Partner Status

Behind-the-scenes branded content, EPK integration and on-set assets.

*At this stage placement becomes concrete — the script, director, locations, schedule and production design are settled.*

# Phase 3: Release & Impact

Presented as a future opportunity, not a current promise.

## Premiere & Festival

Premiere and screening sponsorships, festival activations, press-tour partnerships.

## Awareness Campaigns

Conservation awareness campaigns and co-branded public-interest messaging.

## Education

Educational programs, classroom materials and community screenings.

## Impact Network

NGO and sanctuary partnerships with measurable field outcomes.

## Franchise Growth

Podcast expansion and franchise-related campaigns across future installments.

*These opportunities are described so partners can see the full arc – they become available only as the project reaches release.*

# Product Placement Before Production

On-screen placement cannot be guaranteed yet — but a preferred consideration agreement can begin today.

- A brand receives first consideration for a relevant product category
- The brand is consulted when production design begins
- Final placement remains subject to screenplay, director, production needs, legal clearance and financing
- No placement is guaranteed until a formal production agreement is signed



*Development-stage partnership does not guarantee final on-screen inclusion. Product placement is subject to creative approval, production requirements, legal clearance and final contracting.*

# Example Partner Categories

*Categories are illustrative. No company is affiliated with the project unless separately confirmed in writing.*

## Field Technology

Navigation, satellite communication, trackers, drones, rugged devices and power.

## Imaging & Journalism

Cameras, lenses, audio recorders, secure storage and mobile reporting tools.

## Mobility & Vehicles

Hybrid, electric and field-capable trucks and SUVs; fleet and transport support.

## Outdoor & Apparel

Technical clothing, boots, weather protection, packs and responsible materials.

## Beverage & Provisions

Water, hydration, nutrition and craft consumables for cast and crew.

## Mission Partners

Sanctuaries, NGOs, foundations and educational networks.

We actively welcome emerging and mid-size brands — accessible entry points, genuine visibility, a true win-win.

# Ethical Standards & Approval

## Creative Independence

No partner may control the screenplay, investigative conclusions, character choices or portrayal of wildlife crime.

## Ethical Alignment

The production avoids partnerships that conflict with wildlife protection, humane treatment or truthful communication.

## No Forced Placement

A product appears only when it belongs naturally in the scene and supports character, world or production reality.

## Transparency & Clearance

Rights, approvals, exclusivity, deliverables, payment timing and termination are documented in writing.

**Approval process:** Fit review → Opportunity design → Creative & legal approval → Written agreement → Delivery & stewardship

LET'S BUILD THE RIGHT PARTNERSHIP

# Start Now, Grow With the Film

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Founding partners are being selected now, during development.  
Every agreement defines immediate benefits, with a documented path  
into production and release.

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## Cami Ciotta

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Confidential development material — for partnership discussion only.